

Contact: Georg Oehler
+43-69911070195
georg@pudelskern.at

FOR IMMEDIATE RELEASE

Granny at Maison et Objet

Casamania collaborates with Pudelskern

Pendant lamp „Granny“ made its way from last year’s Salone Satellite to the collection of Italian design company Casamania, which will present it at Paris’ Maison et Objet starting January 22nd.

The lamp was presented first time at the young designers’ section of International Furniture Fair in Milan by Austrian design studio Pudelskern. „We’re very happy that so many people liked our objects and we think it is due to the fact, that we had a story to tell“, say the three designers of Pudelskern. Besides being a sustainable product Granny tells a story of childhood memories, remembering grandmothers knitting hats, gloves and jumpers to protect against cold winter weather.

„Granny“ is a hand-knitted lamp made of pure new wool from alpine mountain sheep. A whole lot of nature is assembled in this design object so deeply connected to images of cold winters and heated chalets. Woollen threads of extraordinary thickness are knitted to form a conical lamp shade making you think of nordic woollen hats.

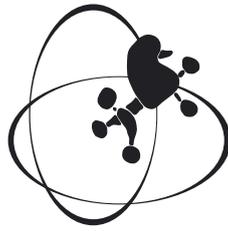
„Granny“ is a product of social and ecological responsibility. The innovative company Casamania from Treviso has adopted not only the object but also the story attached to it. The lamp is hand-knitted by a cooperative including senior citizens and people with special needs. Exclusively wool washed and processed by a family run business in a remote valley in the Tyrol is used. This way the production of every single „Granny“ can be tracked down to the flock of sheep on green alpine pastures.

###

Pudelskern will be present at Casamania’s stand at Maison et Objet (stand 20 D, hall 7) on January 22nd, 5pm

contact Pudelskern
hallo@pudelskern.at
or call at
+43 512 890 257

Attached: images royalty free for prints up to printed size of 150mm (longer side)



All images by Markus Bstieler