



Contact: Georg Oehler
+43-69911070195
georg@pudelskern.at

FOR IMMEDIATE RELEASE

Open Studio

Pudelskern shows 2010 collection

Austrian design office Pudelskern presented a collection of furniture in the third consecutive year at Salone del Mobile. Under the title „Design Scapes“ six objects debuted at the international design hot spot last April.

Natural materials, sustainable production and a shot of style and irony flow into the objects. A ceramic coatrack looking like a puzzle or a chest of drawers named „Mrs Robinson“ show the ability of the designing team to weave complex stories into design objects. A thorough look on old handcrafting techniques brings about an easy chair named Saddler, combining fine woodworks with a bumpy leather surface, or a felt rug inspired by the art of hattery. A coffee table made of alpine wood and a woollen acoustic panel are examples of the material centered works, combining sustainability with a regional rooting of the design pieces. Ceramics, wood, leather, felt and wool are the natural ingredients the designers of Pudelskern use to create a collection rooted in the mountains of Austria.

Pudelskern has its office in the picturesque town of Innsbruck - surrounded by the high mountains of the European Alps. The influence of traditions, a rough landscape and a rich rural culture can be found in many of the works. The regional rooting is not a geographical bonding but rather a source of inspirations for the internationally oriented studio. So every year the complete collection presented in Milan is shown in the hometown as well to connect to the local community.

This year Pudelskern will present the six new objects in the working spaces of the studio. The office is located at a former soap manufactory with a 300 year old history.

###

Open Studio
Friday May 28th

Pudelskern Office
Innstrasse 23, Innsbruck, Austria
6 - 10 pm
tel +43 512 890 257

*Image attached by photographer: Markus Bstieler
showing Horst Philipp of Pudelskern in front of acoustic panel „Soft Cell“*