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GROWN FURNITURE

Design Beyond Form - Pudelskern exhibits at Salone Satellite

The *Salone Internazionale del Mobile* – designers' paradise and sanctuary to believers in beauty – opens its halls in April. Pudelskern Space Agency will present objects of pure and natural wool to the watching world.

For Pudelskern „design is not only about form, colours and style“. Their presentation at *Salone Satellite* will explore possibilities of sustainable development through design. The whole process of production is explored, twisted and taken apart to bring forth new objects.

Pure natural wool from sheep bred on green alpine pastures in remote valleys of the Tyrol is the common denominator for this year's pieces by Pudelskern Space Agency – all of them shown for the first time to the public. The design team analyzed the processing of the material from shearing the sheep to the manufacturing of traditional rugs. Intervention at different stages of the process refined existing products and new products were developed from half-finished materials. Unexpected application combined with a new technology of absolutely natural coating, making the wool flame resistant and protected against moth infestation, unlocks unopened doors for the use of the age-old material. The exhibition will comprise of lamps, lounge chairs, a table and two rugs.

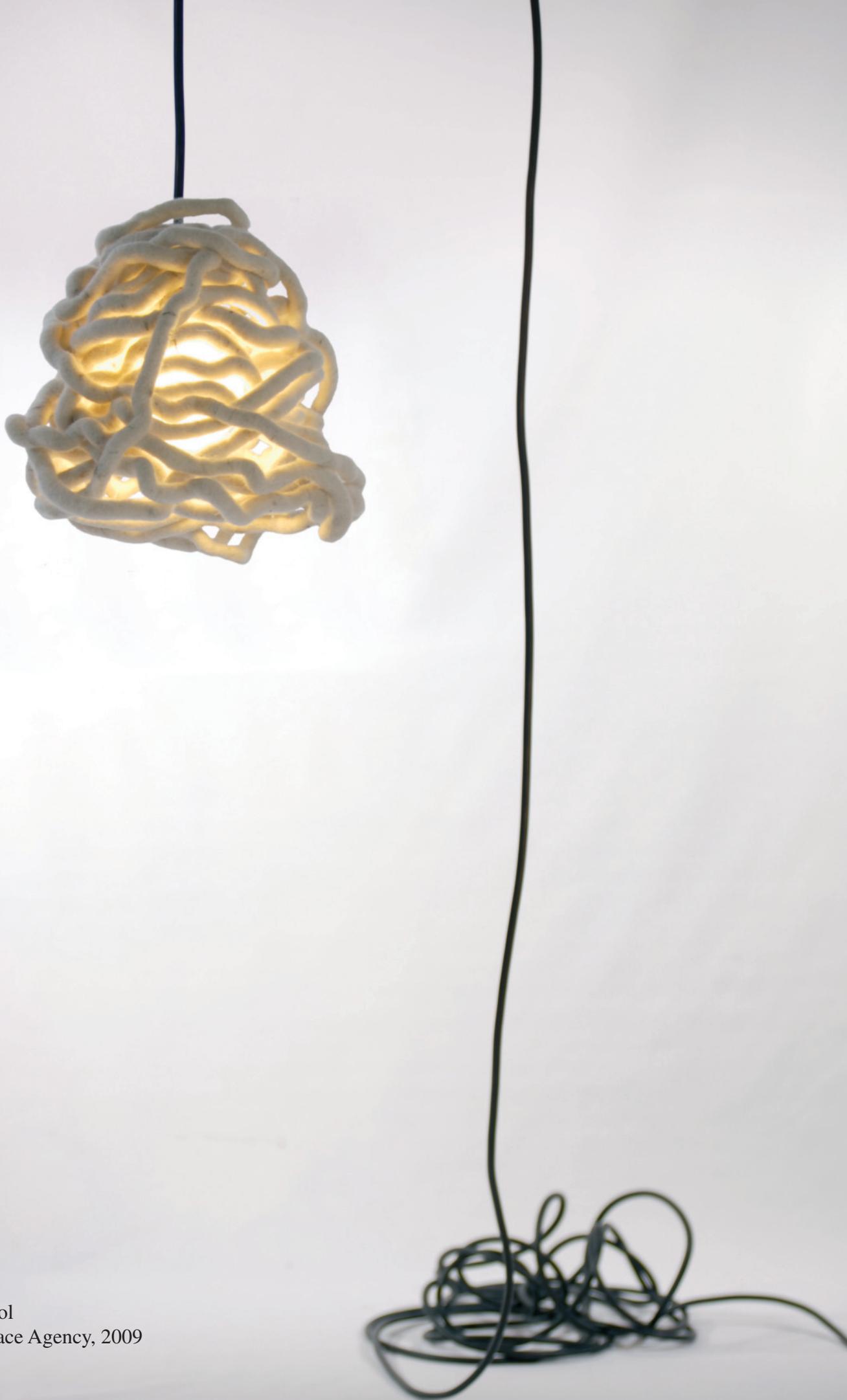
Pudelskern Space Agency is an Austrian studio for industrial and interior design. The team of architects and designers started to work together in 2006 and exhibited at *Salone Satellite 2008*, presented their work at *Pecha Kucha Vienna* and at *Extreme Building* in Birmingham, UK.

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Pudelskern Space Agency, Booth Nr. 5, Aisle C, Salone Satellite, Hall 22-24,
Milan 22nd – 27th of April 2009.

For further information contact Georg Oehler via cell +43 699 11070195 or email georg@pudelskern.at
The designers will be present to answer your questions, and material for the press is provided.

Attached: preview of lamp *Woozily*



Woozily
Pure sheep wool
Pudelskern Space Agency, 2009