



Contact: Pudelskern Space Agency
+43-512-890257
hallo@pudelskern.at

INFO FOR PRESS

This is the new sheep

Young designers from Salone Satellite among „Best in Show“

Pudelskern from Austria exhibited at the Salone Satellite 2009 along with 700 young designers from all over the world. The team of three presented a complete story of sustainable design, regional production and natural and environmental thinking. The objects all circled around the material of choice - pure new sheep wool, exclusively from Tyrolean mountain sheep. The concept of going further than just to give form and colour to objects and the ability of the studio to translate a narration into design seems to have hit a desire of the designing world.

Their crocheted lamp „Feeler“ was prominently published in Corriere della Sera’s influential special edition for the opening of the Fair on the page for Salone Satellite.



It was again „Feeler“ which was put among the highlights of the whole Fair by Los Angeles Times. „We were just flattened when we saw our lamp among those big names in the „Best in Show“ article online. It is very hard to get the attention of the big media as an exhibitor at the young designer’s partition. We are very happy to see that our designs get there because we have a story to tell.“



Back home Pudelskern had a cover with lamp Granny at Austria most important design weekly, Rondo of daily newspaper Der Standard.



Pudelskern will show its wool series Grown Furniture at Lodz Design Festival from 15th to 31st of October 2009 and at famous Nhow Hotel in Milan from 17th of September until the Furniture Fair 2010.

###

Pudelskern Space Agency, Innstraße 23, 6020 Innsbruck
www.pudelskern.at

For further information contact Georg Oehler via cell +43 699 11070195 or email georg@pudelskern.at