



RADIATOR I

Radiator I is the first in a series of heating devices developed with the designer's technological partner KWS Schiestl using a new technology. The use of GRP allows freely formed heating units with imprints and embellishment with CRYSTALLIZED™ - *Swarovski Elements*.

Radiator I opens a new field of design. A bi-directional curvature adds elegance to the low temperature heating unit based on radiation. An embossed flower adorns the exhibited prototype.



CALLA

Calla is a lounge chair for in- and outdoors made of GRP. Stackability, user-defined patterns, colours and variable surface qualities make Calla suitable for many locations. Heating and ambient lighting can be integrated as well as a sound-system which transforms Calla into a loudspeaker.

At the Milan Fairgrounds the designers will present one sample embellished with CRYSTALLIZED™ - *Swarovski Elements*.



FLIP

Flip is a modular shelf system. The easily mounted shelf combines boards of alpine Pinus Cembra and ready-made profiles for industrial purposes. Coloured acrylic glass slabs complete the shelf for use in living spaces as well as offices.



PUDELSKERN Space Agents

The three members of Pudelskern focus on team-work and share their interest in design and architecture. They contribute a wide range of talents from experiences as event managers, architects, graphic designers or artists.

Agent N, **Nina Mair**, graduated in architecture after studying in Austria and Italy. Agent G, **Georg Oehler**, completed his studies of architecture in Austria and Spain. Agent H, **Horst Philipp**, is a designer as well as a trained cabinetmaker, as which he was self-employed for many years.



CRYSTALLIZED™ - Swarovski Elements

CRYSTALLIZED™ - *Swarovski Elements* is the product brand for the world's finest light-filled crystals produced by Swarovski, the world leader in precision cut crystal. Available in a myriad of colours, effects, shapes and sizes, these elements provide a fabulous palette of inspiration for designers and manufacturers in the worlds of fashion, jewellery, accessories and interior design. CRYSTALLIZED™ - *Swarovski Elements* represent cutting-edge innovation and are used by international brands and designers as an ingredient in quality items identified by the "Made with CRYSTALLIZED™ - *Swarovski Elements*" tag, recognised throughout the world as a symbol of integrity and authenticity.

CRYSTALLIZED™ - *Swarovski Elements* add brilliance to the most glamorous designs, sparkle at international galas like the Academy Awards and the Cannes Film Festival and spark emotion, joy and delight in all those who come in contact with them. Swarovski actively pursues a policy of corporate social responsibility, which always emphasises human values. With some 22,000 employees and a presence in more than 120 countries worldwide the company, registered a turnover in 2007 of € 2.56 billion.

www.crystallized.com

INFORMATION

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The three young designers are present and will give answers to audience and press. If images and further information are demanded in advance or an appointment should be made, please get in contact.

www.markusbstieler.at All images by Markus Bstieler

Pudelskern
Salone Satellite
Aisle B, Booth Nr 25
16th to 21st of April

